

*ANALYSIS OF FEASIBILITY OF CORN SEED FARMING PARTNERSHIP WITH  
PT AGRI MAKMUR PERTIWI IN THE PRAMBANAN DISTRICT*

*By:*

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**Abstract**

*The research was aimed to determine the feasibility of the corn seed breeder partnership with PT Agri Makmur Pertiwi in the Prambanan district. This research used a quantitative descriptive analysis conducted in the Prambanan district with several Breeder Groups from January to March 2024. Sampling was done using purposive sampling techniques by selecting breeders who partnered with PT Agri Makmur Pertiwi. The types of data used were primary and secondary data. The data collection instruments used were interviews, recordings, and observations. The feasibility analysis tools were R/C ratio analysis, Capital Productivity, BEP Price, and BEP Unit. The analysis results showed that the corn seed breeding partnership with PT Agri Makmur Pertiwi in the Prambanan district was feasible to continue.*

*Keywords: Seed Breeder, Feasibility Analysis, R/C Ratio, Capital Productivity, BEP*